

# LET'S PLAN TOGETHER

WHILE A WEBSITE CAN BE CREATED WITHIN A WEEK OR TWO, I FIND THAT THIS BEST ILLUSTRATES THE AVERAGE PROJECT COMBINING MY TIME AND TIME BETWEEN YOUR FEEDBACK, AND CHANGE REQUESTS.

**50%**  
PAYMENT DUE  
WITH CONTRACT  
SIGNATURE

**50%**  
PAYMENT DUE

WEEK 1      WEEK 1-2      WEEK 3      WEEK 4      WEEK 5-11      WEEK 11      WEEK 12      3-8 WEEKS AFTER

## Discovery Phase

LEARN ABOUT YOUR GOALS



## Strategy Phase

I WILL ORGANIZE YOUR PAGES: PRELIMINARY CONTENT, FEATURES



## Concepts Phase

REVIEW PDF HOMEPAGE CONCEPTS



## Homepage Development

CREATION BEGINS ON YOUR DOMAIN



## Styling

I WILL CUSTOMIZE/EDIT COLORS, IMAGES, & MORE FROM YOUR APPROVED CONCEPT



## Additional Pages & Changes

DEVELOPMENT ON ALL OTHER PAGES & USER TESTING



## CONTENT DUE DATE

I WILL NEED ALL CONTENT AND CHANGES BY THIS TIME TO KEEP THE PROJECT ON TRACK



LAUNCH



## SEO

OPTIMIZING YOUR WEBSITE AND GETTING YOU A HIGHER GOOGLE RANKING WILL TAKE 3-8 WEEKS AFTER LAUNCH

